

Jeff Jacoby

Professor of Media Arts
Broadcast & Electronic Communication Arts
College of Liberal & Creative Arts
San Francisco State University
CA-32 / 415-338-2772
jjacoby@sfsu.edu

Curriculum Vitae, 2019

Education

Master of Fine Arts (M.F.A.) Emphasis in Sound and Collaborative Arts
Lesley University College of Art & Design, Cambridge, Massachusetts 2006

Bachelor of Arts (B.A.) Emphasis in Media Production, Producing, and Performance Arts
The Evergreen State College, Olympia, Washington 1978

Teaching

Academic Appointments

Full Professor, (BECA Department), San Francisco State University 2017
Associate Professor (BECA Department), San Francisco State University 2012
Assistant Professor (BECA Department), San Francisco State University 2006
Adjunct Faculty (Media Department), Quinnipiac University, Hamden, CT, 2001-2004
Artist-in-Residence, International Festival of Arts & Ideas, New Haven, CT, 2003
Faculty, Real Art Ways, Hartford, CT, 2001
Faculty, The Media Arts Center, New Haven, CT, 1993-1996

Courses

San Francisco State University

- BECA 335: Audio for Video
Redesigned course and initiated 335-535 sequence to reflect real-world theory and practice.
- BECA 535: Advanced Audio for Video
Designed and implemented course, increasing critical theory content and professional approaches. Collaborates with advanced classes in BECA & Cinema departments.
- BECA 505: KSFS Radio II
Redesigned course and culture of KSFS, dramatically increasing student participation. Initiated a rigorous schedule of projects and workshops, and created The KSFS Management Board.
- BECA 640: Production Management
Designed & implemented course that produces BECAfest, the BECA student awards showcase.

- BECA 230/231: Audio Production I
Redesigned course to better support upper division curriculum.
- BECA 351: The Art of Voiceover
Designed & implemented master class in voiceover performance and directing.
- BECA 797 (graduate program): Sound Across Media
Designed & implemented graduate seminar class in sound as art and design.
- BECA 595 (proposed): Sound Design in Live Performance
Proposed an interdisciplinary interdepartmental course in sound design for theater and dance.
- BECA 699: Undergraduate Independent Study
Supervised independent study classes.
- BECA 899: Graduate Independent Study
Supervised independent study classes.
- Sponsored Visiting Scholar from University of Wollongong, Australia, 2015
- Sponsored Visiting Scholar from Korea University, 2014

Quinnipiac University, Hamden, CT 2001-2004

- MP 110: Audio & Video I
Audio & Video Production theory & practice
- MP 112: Audio & Video II
Audio & Video Production theory & practice
- MP 285: Advanced Radio Production
Revised and taught radio production course, including hosting a live radio show on WQAQ.
- MP 370: Directing for Film & Video
Proposed and taught course, completing a student film on University Academic Integrity.

International Festival of Arts & Ideas, New Haven, CT 2003
Artist in Residence. Led a team of high school students in developing a radio documentary series.

Real Art Ways, Hartford, CT 2001
Developed the Digital Audio Arts Program. Taught local high school students to create an interactive “audio map” of their neighborhood, and implemented an interactive website to publicly display and promote their work.

The Media Arts Center, New Haven, CT 1993-1996
Developed and taught audio and radio classes. Founding Advisory Board member.

Professional Achievement

Owner and operator of Living Sound Productions, production facility founded in 1980. Director, producer, writer, performer, engineer of audio, radio, video, and musical works.

Selected Production Credits

Sound Design (video & film)

The Education of Brother Thomas
Animated feature (Sound Designer) 2016

ARay films
Three artist biographies (Sound Designer) 2013-2015

Mt. Eden Winery
Promotional video (Voiceover Performer & Sound Designer) 2013

HillSide Supper Club
Promotional Vieo (sound design) 2012

Off-Line
Animated short feature (Sound Designer) 2011

Yumi
Art film (Sound Designer) 2010

SF State
Promotional video, SFSU University Communications (Voiceover & Sound Designer) 2010

Line Drawing
Animated short (Sound Designer) 2006

Pet Tales
Real animal stories, Studio Mouse (Director & Sound Designer) 2003-2007

AAA Stories
Animal adventures, Soundprints (Director & Sound Designer) 2003-2007

AWF Stories
Wildlife stories, The American Wildlife Foundation (Director & Sound Designer) 2003-2007

Connecticut Cities
Television documentary, PBS (Sound Designer) 2003

Winnie the Pooh
Winnie the Pooh stories, Studio Mouse (Director & Sound Designer) 2002-2007

Civil War to Civil Rights

Television documentary, PBS (Sound Designer) 2000

International Friends

Children's audio stories, Soundprints (Director & Sound Designer) 2000

Electronic Road Film: An American Odyssey

Television documentary, PBS (Sound Designer) 1996

Martha Stewart Presents

Television program (Engineer & Director) 1995-1997

The Connecticut Freedom Trail

Audio tour of Connecticut's underground railroad (Sound Designer) 1995

The Amistad Revolt

Television documentary, PBS (Sound Designer) 1995

Abraham Lincoln

Television documentary featuring Jason Robards, ABC (Additional Sound Designer) 1992

NY Public Library

Television documentary, PBS (Sound Designer) 1991

William Johnson

Educational video (Sound Designer) 1989

Pearl Buck

Television documentary, PBS (Sound Designer) 1987

New York Stock Exchange

Educational video (Sound Designer) 1987

Habitat

Environment stories, The Nature Conservancy (Director & Sound Designer) 1985-2007

Smithsonian Oceanic Collection

Animal stories, The Smithsonian Institution/Soundprints, (Director & Sound Designer) 1985-2007

Smithsonian's Backyard

Animal stories, The Smithsonian Institution/Soundprints (Director & Sound Designer) 1985-2007

Niagara Falls

Television documentary, Florentine Films/PBS (Sound Designer) 1984

IBM films

Industrial videos featuring Harry Belafonte, Liza Minnelli, Helen Hayes, others (Sound Designer)
1983-2003

Sunburst Communications

Educational videos (Director & Sound Designer) 1980-2003

Ranger Rick Stories

American Wildlife Foundation (Director & Sound Designer) 1988

Sound Design (Theater)

Cyborg Mommy

Vermont College, Montpelier, VT, 2002

The Antigone Project

Quinnipiac University and Long Wharf Theater, New Haven, CT, 2002

Beethoven's 10th

First Run Theater, New York, NY, 2001

A Night to Remember

Westport Arts Center, Westport, CT, 2001

You're a Good Man Charlie Brown

Westport Arts Center, Westport, CT, 2000

Renée Kahn's Dancers

Stamford Arts Center, Stamford, CT, 1998

June Havoc's Unexpected Evening

The White Barn Theater, Norwalk, 1985

Regional tour, 1986

Radio Production (Feature & Documentary Programs)

It's Your World

Co-host & Producer of Podcast Magazine Program for college students 2019 (in progress)

Kenny "Kookla" Clarke

Documentary about the legendary jazz drummer 2016 (in progress)

The Traveling Radio Show
Podcast short-form version (in progress)

Untapped Cities
Short-form radio vignettes for online magazine, 2011-2012

The Traveling Radio Show Goes to Portland!
Offbeat travelogue, distributed to NPR affiliates (Director & Sound Designer) 2011

The Traveling Radio Show Goes to San Francisco!
Offbeat travelogue, distributed to NPR affiliates (Producer, Host, & Sound Designer) 2009

The Traveling Radio Show! (New York, Boston, Seattle, Washington DC, Philadelphia)
Offbeat travelogue, distributed to NPR affiliates (Producer, Host, & Sound Designer) 2001-2006

Long Island Sound
Five part documentary produced with high school students, WNPR, FM (Producer, Director, & Sound Designer) 2003

Everyday People
Three part documentary, WNPR, FM (Producer, Director, & Sound Designer) 2002-2003

Big World
National college radio news magazine (Producer, Director, & Sound Designer) 2001-2002

Connecticut Arts Trail
Documentary, WNPR, FM (Producer, Director, & Sound Designer) 2000

Suburbs
Serial satire, commercial radio (Producer, Director, & Sound Designer) 1985-1990

MacWorld New York City
Documentary, WNPR, FM (Producer, Director, & Sound Designer) 1999

The Vintage Radio Museum
Documentary, WNPR, FM (Producer, Director, & Sound Designer) 1998

FMEC
Documentary on Youth at Risk, WNPR, FM (Producer, Director, & Sound Designer) 1997

March For Peace
Radio program on the Washington march, NPR (Producer, Director, & Sound Designer) 1982

Radio (Live Shows)

(Producer & Host)

KSFS, San Francisco, CA
Fireside Chat, 2015, 2016
Live radio interview series with SF State personalities

Da Da Radio, 2007, 2008
Experimental radio program

KBOO, FM Portland, OR
Producer and host of experimental radio program The Audio Frenzy, 1978-present

WQAQ, FM Hamden, CT
Professor of Radio and host of student/faculty program In the Air, 2004

WLNV, FM Derby, CT
Producer and host of radio program The High Hat Club, 1980-1983

KAOS, FM Olympia, WA
Producer of experimental radio programs The Audio Frenzy, The Possibilities Are Endless, Radar Range, The Northwest's Only Traveling Radio Show, The KAOS Bar & Grill, 1975-1979

Radio Commercial Campaigns

(Producer, Director, & Sound Designer) 1980-2007

The Maritime Aquarium
The Orient Express
Jarlsberg Cheese
Campbell's Soups
Mailboxes Etc.
IBM
Country Music Television
Union Saving Bank
Chase Bank
Dominos Pizza
Alvin Ailey Dance Company
Danbury Hospital
Iona College
Duchess Restaurants
The Ad Council
People's Bank
Planned Parenthood
Dance Theater of Harlem

Video & Television Production

Lynda.com / LinkedIn Learning

28 educational video publications for Lynda.com on the topic of Production Sound. (Writer, Producer, Host) 2015-2016

Le Kiosk

Video Art (Editor & Sound Designer), 2006

Busted

College education, Quinnipiac University students (Director & Sound Designer) 2003

Communication, The #1 Job Skill

College education, Sunburst Video (Director & Sound Designer) 2000

Dr. Living Sound

Science education, The Maritime Aquarium (Director & Sound Designer) 1999

Prejudice, How it Hurts

High School education, Clark Films (Director & Sound Designer) 1999

Trouble at Work

College education, Sunburst Video (Director & Sound Designer) 1998

Iona College

Promotional, CDHM Advertising (Director & Sound Designer) 1994

Finast Recruitment

Promotional, Jacoby/Storm Productions (Director & Sound Designer) 1993

What a Way!

Television campaign, The Maritime Aquarium (Director & Sound Designer) 1989

Aids and The Health Care Worker

Professional education, Advanced Imaging (Director & Sound Designer) 1987

Art Installations & Exhibitions

SoundPedro

Sonic Art installation in Los Angeles for the San Pedro Art Festival, 2019

For Our Own Good: The Genetic Maze of Miracles

Immersive, walk-through, collaborative art installation, 2015-ongoing

Dark Ride, SF
Sound Art composition & performances, 2015-2016

Cutups
Sound Art composition series, premiered 2016

So Many Meals, So Little Time
Sound essays for the website Untappedcities.com 2011

Into Sonic Space, San Francisco, CA
Site-specific immersive sound installation for the Chavez Center Gallery 2010

Inner Garden Project, Holliston, MA
Sound Art for student art exhibition 2009

Aspect Magazine
Collaborative Sound Art media piece for online art magazine 2007

All Gallery, New Haven, CT
Immersive headphone sound installation 2006

MTAA, To Be Listened To
Sound Art piece for website 2006

I Know the Way
Sound for video art 2006

Nine One Won
Sound and Radio Art 2004

Dark Ride #1
Sound and Radio Art 2005

Daybreak
Sound and Radio Art 2005
Speed Therapy
Sound and Radio Art 2005

WalkWalk
Sound and Radio Art 2005

Paris Soundscape
Sound and Radio Art 2005

The Freedom Fries
Producer, Director, & Sound Artist for interactive walk-through art multimedia exhibition 2005

The Art Institute of Boston
Live sound performances and immersive installations 2004-2006

All Gallery, New Haven
Kinetic sculpture sound component 2005

Oil Drum Art, various locations
Kinetic sculpture (sound component) 2004

International Festival of Arts & Ideas, New Haven, CT
Kiosk installed around exposition 2003

Cyborg Mommy at Vermont College
Soundtrack for live conceptual art performance 2002-2004

Convergence
Collaboration with Professor Neely Bruce, Wesleyan University 2002

Florence Griswold Museum, Old Lyme, CT
Permanent collection sound art installation and lecture series 2000

Event and Concert Production

The Freedom Fries Opening Act (Producer, Director, & Artist) New Haven, CT, 2005
Robert Whitman's Local Report (Reporter) Stratford, CT, 2005
Woolsey Hall Amistad Celebration, Yale University, (Producer) New Haven, CT, 2002
New Haven Folk Festival (Producer) New Haven, CT, 2000
Doc Watson and David Mallett, Palace Theater (Producer) New Haven, CT, 1987
Holly Near and Ronnie Gilbert, Palace Theater (Producer) New Haven, CT, 1986
Owner & operator of The Bucklandside Café (folk & jazz club), Shelburne Falls, MA, 1981-1983
Gordon Bok Town Hall, (Producer), Shelburne Falls, MA, 1981-1983
David Mallett Town Hall, (Producer), Shelburne Falls, MA, 1981-1983

CD Production

Washboard Slim & The Bluelights (Producer & Engineer) 1998-2005
Disney/Pixar (Producer & Engineer) 2000-2004
Yale University's Tangled Up in Blue (Producer & Engineer) 2003
Amanda Kaletsky (Producer & Engineer) 2002
Omega Defcon Two (Producer & Engineer) 1987

Honors & Awards

DRC Grant Award: Kenny “Kookla” Clarke, 2016
Best of Category, Broadcast Education Association, Short Form Audio: Dark Ride, SF 2015
ORSP Grant Award, Lynda.com video articles, 2015
ORSP Grant Award: Dark Ride, SF, 2014
Best of Category, Broadcast Education Association, Radio PSA: Higher Ed, 2013
Bernal Heights Film Festival Selection “Off-Line,” 2013
Best of Festival King Award, Broadcast Education Association, The Traveling Radio Show, 2011
Best of Category, Broadcast Education Association, The Traveling Radio Show, 2011
Professional Development Grant, San Francisco State University, The Traveling Radio Show, 2011
Faculty Fellow, The Academy of Television Arts & Sciences (seminar selectee) 2010
Jury First Selection, Black Maria Film Festival, Off-Line (Sound Designer) 2010
Excellence in Animation, ASIFA-East, Off-Line (Sound Designer) 2010
Best of Category, Broadcast Education Association, The Traveling Radio Show, 2009
Professional Development Grant, San Francisco State University, The Traveling Radio Show, 2007
Honorable Mention, Festival du Cinéma de Paris (Editor & Sound Designer) Le Kiosk, 2006
Silver Microphone (Director) Fred & Brenda, 2004
Parent’s Choice Awards (Director) Smithsonian’s Backyard, 2003, 1998 & 1994
Excellence in Teaching (nomination) Quinnipiac University, 2002
Crystal Radio Awards (Director) Danbury Hospital & Union Savings, 2001 & 2002
Emmy Award (Sound Designer) Civil War to Civil Rights, 2001
Emmy Award nomination (Sound Designer) The Amistad, 2000
Ciné Golden Eagles (Director) Number One Job Skill & Trouble at Work,, 1999 & 1998
Benjamin Franklin Awards (Sound Designer) Tsavo & Panda, 1998 & 1997
Emmy Award nomination (Sound Designer) An America Odyssey, 1996

Conference Papers, Panel Presentations, Appearances

Integrating a Student Media Festival Into the Curriculum, Broadcast Education Association, 2016
RAM division Master Teacher: Turning Research Into Practice, BEA, 2016
Radio Pedagogy Best Practices BEA, 2015
Korean Broadcasting (CBS) featured guest “The Future of Radio,” 2014
SF State Magazine Interview, 2014
Xpress Newspaper article about BECAfest, 2014
The Future of Radio, What is Radio? Conference, 2013
New Directions in College Radio, BEA, 2013
Culture Connect TV featured guest, 2103
Media Aesthetics and Production Theory, Broadcast Education Association, 2012
The Student Media Festival, Broadcast Education Association, 2011
Pedagogy of HD Radio, Broadcast Education Association, 2011
Collaborative Work in the Creative Arts, Association for Integrative Studies, 2010
Things To Always Discuss: Religion, Politics, & Money, Broadcast Education Association, 2010
Radio’s Demise is Greatly Exaggerated, Broadcast Education Association, 2009

Published Articles

Dark Ride, SF (creative work & article) Journal of Media Education, 2016
Pedagogy of Radio in the Post-Radio Era, Journal of Media Education, 2015
Lynda.com/Linkedin Learning, produced, authored, & hosted 29 educational video publications, 2015
KSFS & the Ascent of Internet Broadcasting, Radio Y Negocios magazine (Brazil), 2014
Sound Advice (4 columns), CreativePro.com, 2014
Producing a Student Media Festival, Journal of Media Education, 2012
German Radio (book review) Journal of Radio & Audio Media, 2011

Professional Affiliations

President (emeritus), Board of Directors, National Radio Project
Judge, Society of Professional Journalists
Associate Professor, Broadcast Education Association
Associate Professor, Association of Integrative Studies
Producer, PRX (Public Radio Exchange) & PRSS (NPR)
Actor, AFTRA/SAG
Artist, College Art Association
Artist, Performance Studies International

Service (Campus & Community)

San Francisco State University

CSU Entertainment Industry Initiative Committee Member 2014-2016
SF State Alumni Weekend (Presentation) 2015
President Wong Investiture (Announcer) 2013
University Interdisciplinary Council (Creative Arts Faculty Representative) 2008-2011
César Chavez Student Center Board (Faculty Representative) 2010-2011
SF State Faculty Expert, Radio & Audio 2007-present
University Communications, promotional video (Sound Designer & Voiceover) 2010
Student Affairs, university on-hold telephone loop (Producer & Voiceover) 2009
Interdisciplinary Council Teaching Circle (Faculty Lead) 2009
Cultural Ethnography Project Advisory Board 2009
Faculty Orientation (Faculty Leader) 2007
Depot Redesign Proposal, 2007

College & Department

BECA H RTP (Chair) 2019
College of Liberal & Creative Arts Leave With Pay Committee 2016-2018

BECAfest Annual Student Showcase (Executive Producer) 2007-ongoing
BECA Faculty Production & Planning Committee (Chair) 2011-2016
College of Liberal & Creative Arts Audio Interdisciplinary Committee (Chair) 2014
College of Liberal & Creative Arts Safety Committee 2014
BECA Retention, Tenure, & Promotion Committee, 2014
College of Liberal & Creative Arts Technical Committee 2012-2013
BECA Alumni Outreach Coordinator 2011, 2012
KSFS Radio Faculty Advisor 2006 (ongoing)
BECA Graduate Advisory Committee, 2006 (ongoing)
BECA Institute for Audio Research (Principal Faculty) 2006
BECA Department Chair Review Committee 2008
College of Creative Arts Student Research Competition (Judge) 2006

Community

Bay Area Urban Debate League (Collaboration with KSFS Radio) 2016
KSFS Alumni Video Shoot (Faculty Advisor) 2016
Bay Area Urban Debate League (Judge) 2015
Mission SF Graduates' College Connect (Panelist) 2014
Society of Professional Journalists (Judge) 2014
The National Radio Project, Oakland, CA (Board President Emeritus) 2007-2011
Project Connect Community Outreach (Faculty Participant) 2006-present
BEA Festival Faculty Audio Competition (Judge) 2010
BEA Festival Student Audio Competition (Judge) 2009