**Bachelor of Arts in Broadcast and Electronic Communication Arts Roadmap**

120 Total Units Required
Minimum Number of Units in the Major: 36

|  |  |
| --- | --- |
| **First Semester** | **Units** |
| [GE Area A: Oral Communication (A1) or Critical Thinking (A3)](https://nextbulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#areaatext) 1 | 3 |
| [GE Area A: Written English Communication (A2)](https://nextbulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#areaatext) 2 | 3 |
| [GE Area C: Arts (C1) or Humanities (C2)](https://nextbulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#areactext) | 3 |
| [GE Area D: Social Sciences (D1)](https://nextbulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#areadtext) | 3 |
| [GE Area D: U.S. History (D2) or U.S. and California Government (D3)](https://nextbulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#areadtext) | 3 |
|  | **Units** | **15** |
| **Second Semester** |
| [BECA 200](https://nextbulletin.sfsu.edu/search/?P=BECA%20200) | Introduction to Electronic Communication | 3 |
| [GE Area A: Oral Communication (A1) or Critical Thinking (A3)](https://nextbulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#areaatext) | 3 |
| [GE Area A: Written English Communication II (A4)](https://nextbulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#areaatext) | 3 |
| [or Written English Communication (A2) Stretch II](https://nextbulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#areaatext) |   |
| [GE Area B: Quantitative Reasoning (B4)](https://nextbulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#areabtext) | 3 |
| [GE Area D: U.S. History (D2) or U.S. and California Government (D3)](https://nextbulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#areadtext) | 3 |
|  | **Units** | **15** |
| **Third Semester** |
| [BECA 340](https://nextbulletin.sfsu.edu/search/?P=BECA%20340) | Media Aesthetics I | 3 |
| [GE Area A: Written English Communication II (A4) if not already satisfied](https://nextbulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#areaatext) | 3 |
| [or SF State Studies or University Elective](https://nextbulletin.sfsu.edu/undergraduate-education/sf-state-studies/) |   |
| [GE Area B: Physical Science (B1) and Laboratory Science (B3)](https://nextbulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#areabtext) 3 | 3-4 |
| [GE Area C: Arts (C1)](https://nextbulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#areactext) | 3 |
| [GE Area C: Humanities: Literature (C3)](https://nextbulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#areactext) | 3 |
|  | **Units** | **15-16** |
| **Fourth Semester** |
| [BECA 300GW](https://nextbulletin.sfsu.edu/search/?P=BECA%20300GW) | Writing About the Media - GWAR | 3 |
| [BECA 324](https://nextbulletin.sfsu.edu/search/?P=BECA%20324)  | Media Law | 3 |
| [GE Area B: Life Science (B2) and Laboratory Science (B3)](https://nextbulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#areabtext) 3 | 3 |
| [SF State Studies or University Elective](https://nextbulletin.sfsu.edu/undergraduate-education/sf-state-studies/) | 6 |
|  | **Units** | **15** |
| **Fifth Semester** |
| Foundation Area – Media Production – Select One | 3 |
| [BECA 231](https://nextbulletin.sfsu.edu/search/?P=BECA%20230)  | Audio Production Basics |   |
| [BECA 241](https://nextbulletin.sfsu.edu/search/?P=BECA%20240) | TV Studio Basics |   |
| [BECA 246](https://nextbulletin.sfsu.edu/search/?search=BECA+246) | Electronic Field Production I |  |
| Foundation Area – Media Writing – Select OneBECA 370 Writing for Electronic MediaBECA 371 Scriptwriting for A/V Media ProductionBECA 372 Scriptwriting for Audio Media ProductionBECA 374 Writing for Video GamesBECA 375 Non-Fiction Scriptwriting | 3 |
| [GE Area UD–D: Upper Division Social Sciences (Consider SF State Studies Course)](https://nextbulletin.sfsu.edu/undergraduate-education/general-education/upper-division/#socialsciencesuddtext) | 3 |
| [SF State Studies or University Elective](https://nextbulletin.sfsu.edu/undergraduate-education/sf-state-studies/)  | 6 |
|  | **Units** | **15** |
| **Sixth Semester** |
| Foundation Area – Media, Culture, and Society – Select One  | 3 |
| [BECA 321](https://nextbulletin.sfsu.edu/search/?P=BECA%20321) | Critical Study of Popular Culture |   |
| [BECA](https://nextbulletin.sfsu.edu/search/?P=BECA%20390) 301 | Media Literacy  |   |
| [BECA 422](https://nextbulletin.sfsu.edu/search/?P=BECA%20422) | Media and Society |   |
| Major Electives in an Area of Emphasis (15 units total) – Take One | 3 |
| [SF State Studies or University Elective](https://nextbulletin.sfsu.edu/undergraduate-education/sf-state-studies/) (Take Two) | 6 |
| [GE Area UD–C: Upper Division Arts and/or Humanities (Consider SF State Studies Course)](https://nextbulletin.sfsu.edu/undergraduate-education/general-education/upper-division/#artsandorhumanitiesudctext) | 3 |
|  | **Units** | **15** |
| **Seventh Semester** |
| Major Electives in an Area of Emphasis (15 units total) – Take Two | 6 |
| [GE Area UD–B: Upper Division Physical and/or Life Sciences (Consider SF State Studies Course)](https://nextbulletin.sfsu.edu/undergraduate-education/general-education/upper-division/#physicalandorlifesciencesudbtext) | 3 |
| [SF State Studies or University Elective](https://nextbulletin.sfsu.edu/undergraduate-education/sf-state-studies/) | 3 |
|  | **Units** | **15** |
| **Eighth Semester** |
| Major Electives in an Area of Emphasis (15 units total) – Take Two | 6 |
|  |  |
| [SF State Studies or University Elective](https://nextbulletin.sfsu.edu/undergraduate-education/sf-state-studies/)s – Take Three | 9 |
|  | **Units** | **15** |
|  | **Total Units** | **120-121** |
| Plan of Study Grid |

|  |  |
| --- | --- |
| 1 | [ENG 114](https://nextbulletin.sfsu.edu/search/?P=ENG%20114) can only be taken if you complete Directed Self-Placement (DSP) and select [ENG 114](https://nextbulletin.sfsu.edu/search/?P=ENG%20114); if you choose [ENG 104](https://nextbulletin.sfsu.edu/search/?P=ENG%20104)/ [ENG 105](https://nextbulletin.sfsu.edu/search/?P=ENG%20105) through DSP you will satisfy A2 upon successful completion of [ENG 105](https://nextbulletin.sfsu.edu/search/?P=ENG%20105) in the second semester; multilingual students may be advised into alternative English courses |
| 2 | To avoid taking additional units, it is recommended that you meet LLD and SF State Studies requirements (AERM, GP, ES, SJ) within your GE |
| 3 | Consider taking a class combined with a laboratory or a separate lab to fulfill B3 |