

# Oscar Guerra, Ph.D.

oscar.war@gmail.com  
919-923-3384

## EXPERIENCE

- Current*      **Assistant Professor, Tenure Track**  
San Francisco State University  
Department of Broadcast and Electronic Communication  
*San Francisco, California*
- 2014-2015*    **Assistant Professor, Tenure Track**  
Indiana University of Pennsylvania  
Department of Communications and Media  
*Indiana, Pennsylvania*
- 2011-2014*    **Adjunct Professor**  
University of North Carolina at Chapel Hill  
Department of Communications, School of Journalism  
*Chapel Hill, North Carolina*
- Summer 2012* **Producer**  
China.org  
*Beijing, China*
- 2007-2011*    **Adjunct Professor and Media Labs Manager**  
Tecnologico de Monterrey University  
Department of Communications  
*Mexico City, Mexico*
- 2006*        **Assistant Director**  
TV Azteca  
*Mexico City, Mexico*
- 2005*        **Research Assistant**  
Trinity University  
*San Antonio, Texas*

## ACADEMIC BACKGROUND

- June, 2014*    **University of North Carolina at Chapel Hill, Chapel Hill, North Carolina**  
  
School of Journalism, Department of Communication  
  
*Ph.D. Communication in Mass Media*
- May, 2010*    **Tecnologico de Monterrey University, Mexico City, Mexico**  
  
School of Business  
  
*Master in Marketing*
- Summer 2009* **Pompeu Fabra University, Barcelona, Spain**  
  
International Exchange Program  
  
*Diploma in Finance*
- May, 2006*    **Tecnologico de Monterrey University, Mexico City, Mexico**

Department of Communication

*Bachelor in Communication – Honors*

## **EQUIPMENT**

- Cameras
- Arri BL 16
- Canon XL1
- Audio Console Tascam DM 3200
- Red One
- Sony Cine Alta F350
- Panasonic 3ccd
- Illumination Console Strand

Lighting

## **EQUIPMENT CONT.**

- Doremi
- Kaleido
- Wireless microphones
- Jimmy Jib Lite
- Stedicam Clipper 312
- Switcher Hanabi
- Tituladora Avid Deko
- Crane
- Dolly

## **SOFTWARE**

- Final Cut Pro
- Avid Adrenaline
- Live Type
- Mac
- Premier Pro
- After Effects
- DVD Studio Pro
- PC

## **LANGUAGES**

Spanish – Native

English – Fluent

## **VIDEO AND MULTIMEDIA PRODUCTION**

*(Major Projects)*

PLEASE VISIT: <http://prezi.com/mtcwrxmmmcqj/sneak-peeks/>

### **Producer**

*“Foro Tec Líderes Empresariales”*

First Season (4 episodes) (60-min show)

Commissioned by: Tec de Monterrey University© 2009

### **Producer**

*“Foro Tec Líderes Empresariales”*

Second Season (4 episodes) (60-min show)

Commissioned by: Tec de Monterrey University© 2009

### **Producer**

*“Foro Tec Líderes Empresariales”*

Third Season (2 episodes) (60-min show)

Commissioned by: Tec de Monterrey University© 2009

### **Producer**

*“Direccion de Construccion”*

(45-min video)

Commissioned by: Tec de Monterrey. Corporate Video.© 2010

### **Producer**

*“Centro de Inovacion Multimedia”*

(1-min video)

Commissioned by: Tec de Monterrey. Promotional video© 2010

**Producer**

*“La Cascara”*

Pilot Program (30-min video)

Commissioned by: Tec de Monterrey and Fox Sports© 2010

**Producer**

*“China News”*

10 videos (1-min video)

Commissioned by: China.org in Beijing.© 2012

**Producer and Host**

*“Clasico, Old Films with a new Perspective”*

First Season (4 episodes)

Night of the Living Dead

Suddenly

The Hitch-hiker

Dementia 13

Commissioned by: IUP TV© 2015

## **TEACHING RECORD**

Summer 2015	Indiana University of Pennsylvania, Indiana, PA <b>COMM 251.001 Basic Television</b> – 12 students
Spring 2015	Indiana University of Pennsylvania, Indiana, PA <b>COMM 251.001 Basic Television</b> – 20 students <b>COMM 251.002 Basic Television</b> – 18 students <b>COMM 251.003 Basic Television</b> – 19 students <b>COMM 451 Advanced Production</b> – 15 students
Winter 2014	Indiana University of Pennsylvania, Indiana, PA <b>COMM 150.001 Media Aesthetics and Theory</b> – 3 students
Fall 2014	Indiana University of Pennsylvania, Indiana, PA <b>COMM 251.001 Basic Television</b> – 19 students <b>COMM 251.002 and .002 Basic Television</b> – 18 students <b>COMM 832 Advanced Production, *Doctorate Level</b> – 9 students
Fall 2013	University of North Carolina at Chapel Hill, Chapel Hill, NC <b>J221. Audio Visual Information Gathering</b> -16 students
Spring 2013	University of North Carolina at Chapel Hill, Chapel Hill, NC <b>J221. Audio Visual Information Gathering</b> , 38 students (2 sections)
Fall 2012	University of North Carolina at Chapel Hill, Chapel Hill, NC <b>J221. Audio Visual Information Gathering</b> , 32 students (2 sections)
Spring 2012	University of North Carolina at Chapel Hill, Chapel Hill, NC <b>J221. Audio Visual Information Gathering</b> , 18 students
Spring 2011	Tec de Monterrey University, Mexico City, Mexico <b>Advanced Television</b> , 15 students
Fall 2010	Tec de Monterrey University, Mexico City, Mexico <b>Advanced Television</b> , 24 students
Spring 2010	Tec de Monterrey University, Mexico City, Mexico <b>Advanced Television</b> , 24 students
Fall 2009	Tec de Monterrey University, Mexico City, Mexico <b>Advanced Television</b> , 12 students
Spring 2009	Tec de Monterrey University, Mexico City, Mexico <b>Advanced Television</b> , 12 students
Fall 2008	Tec de Monterrey University, Mexico City, Mexico <b>Intro to Communication</b> , 38 students
Spring 2008	Tec de Monterrey University, Mexico City, Mexico <b>Intro to Communication</b> , 35 students
Fall 2007	Tec de Monterrey University, Mexico City, Mexico <b>Intro to Communication</b> , 28 students

## **FELLOWSHIPS AND AWARDS**

- Small Grant Award IUP: \$1800 USD
- IUP Department of Communications Media, travel grant: \$1,000 USD
- USRC Senate Grant for Travel Conference. \$1,000
- 5-year scholarship to complete Ph.D. in Mass Communication at the University of North Carolina at Chapel Hill. Awarded by Tec de Monterrey: \$85,000 USD
- 2.5-years scholarship to complete master's program in Marketing in Tec de Monterrey campus: \$35,000 USD
- International Summer in Pompeu Fabra. 2010. Finances diploma. Awarded by Tec de Monterrey: \$4,000 USD

## **Conferences (Presenter)**

- 2015 Maui International Business & Education Conferences Program. The Clute Institute. Empowering Minority Students Through the Use of Critical Educational Technology by Oscar Guerra. #250
- 2015 Tech Day. Indiana University of Pennsylvania. Digital Organic Educational Technologies.

## **SELECTED PUBLICATIONS**

- Guerra, O. & Mollica, D. (2014). *The use of digital education technology and third spaces with foreign born Latinos*. Manuscript submitted for publication.
- Guerra, O. (2014). Who am I to represent them? Manuscript submitted for publication.
- Guerra, O (2014). *Foreign-born Latino family dynamics and educational third spaces*. Manuscript submitted for publication.
- Guerra, O. I. (2011). *Reviewing Conversation Theory and Mobile Learning* (SSRN Scholarly Paper No. ID 2348515). Rochester, NY: Social Science Research Network. Retrieved from <http://papers.ssrn.com/abstract=2348515>
- Guerra, O. I. (2012a). *Handheld Devices Fostering Self-Regulated Learning Processes* (SSRN Scholarly Paper No.ID 2348517). Rochester, NY: Social Science Research Network. Retrieved from <http://papers.ssrn.com/abstract=2348517>
- Guerra, O. I. (2012b). *Latino Educational Technologies Practices in North Carolina: A Proposed Study* (SSRN Scholarly Paper No. ID 2348520). Rochester, NY: Social Science Research Network. Retrieved from <http://papers.ssrn.com/abstract=2348520>
- Guerra, O. I. (2013). *Empowering Minority Students Through the Use of Critical Educational Technology* (SSRN Scholarly Paper No. ID 2348457). Rochester, NY: Social Science Research Network. Retrieved from <http://papers.ssrn.com/abstract=2348457>
- Guerra, Oscar, & Rajagopal, D. (2009). *Factors Influencing Choice of Educational Institutions during Post-Schooling Transitions* (SSRN Scholarly Paper No. ID 1529520). Rochester, NY: Social Science Research Network. Retrieved from <http://papers.ssrn.com/abstract=1529520>

## **References**

### **Dr. Juan F. Carrillo**

Assistant Professor  
(919) 843-3870  
UNC School of Education  
212C Peabody Hall CB 3500  
Chapel Hill, NC 27599  
[jfcarril@email.unc.edu](mailto:jfcarril@email.unc.edu)

**Chris Roush**

Senior Associate Dean for Undergraduate Studies  
(919) 962-4092  
UNC School of Journalism and Mass Communication  
Carroll Hall 123, CB 3365  
Chapel Hill, NC 27599  
croush@email.unc.edu

**Dr. Rhonda Gibson**

Associate Professor  
(919) 843-8296  
UNC School of Journalism and Mass Communication  
Carroll Hall 376, CB 3365  
Chapel Hill, NC 27599  
gibsonr@email.unc.edu