

# Chris Clemens

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## Education

**Ph.D. in Communication Processes and Marketing Communication**, Department of Communication, University of Connecticut, 2013

Focus: Mass Communication, Media Effects, Gender, Identity, and Sexuality

Advisor: Diana Rios, PhD

Dissertation: *Cultivation Effects of Media on Perceptions of Ideal Masculinity and Identity*

**M.F.A. in Television Production**, Department of TV/Radio, Brooklyn College, 2004

Advisor: Stuart MacLelland, MFA

Thesis: *Three to One* – An original sitcom.

**B.A. in Communication, Cum Laude**, School of Communication and the Arts, Marist College, 2002

Concentration: Radio, Television and Film

Minors: Music - Voice

Theatre

Advisors: Douglas Cole, BA(Communication), Sue Lawrence, PhD (Communication),  
Matt Andrews, MFA (Theatre), Laura Russell, DMA (Music)

## Teaching Experience

**San Francisco State University – Broadcast and Electronic Communication Arts Department**

Assistant Professor – (August 2013 – Present)

Courses:

- 1) Electronic Field Production I
- 2) Television Directing I
- 3) Social Aspects of Media

***Master's Thesis Committee Membership:***

Brian Favorite - Documentary - *Like a Lady: The Fakaleitis of Tonga*

***Master's Comprehensive Exam Committee Membership:***

Gabe Pannell

**University of Connecticut – Department of Communication Science**

Graduate Assistant – (August 2009 – May 2013)

Courses: Instructor of Record

- 1) Introduction to Communication
- 2) Mass Communication Systems
- 3) Gender and Communication
- 4) Effects of Mass Media

Invited Lecturer

- 1) Introduction to Communication (large lecture) – Topic: Gender in Org. Comm.
- 2) Graduate Student Orientation – Topic: Best Practices in Teaching
- 3) Public Relations – Topic: Research Methodologies

**Learning About Multimedia Project (LAMP) - Mount Hope Community Center – Bronx, NY**

Facilitator – (Summer 2010)

Taught elementary and junior high school kids about gender roles, body image, environmental issues and how to create podcasts and videos.

## **Teaching Experience (continued)**

### **CUNY Graduate School of Journalism – Broadcast Center**

*Broadcast Associate* - (September 2008 – August 2009)

Taught video production and editing in broadcast journalism courses/individual demonstrations.

### **Suffolk University - Department of Communication and Journalism**

*Visiting Assistant Professor*, Fall 2006 – Summer 2008

Courses:

- 1) Media Production
- 2) Advanced Media Production
- 3) Review Writing
- 4) Business Communication
- 5) Special Topic: Screenwriting
- 6) Presentation Skills
- 7) Film Language: Silents to Kane
- 8) Film Studies: The Modern Era

*Summer Institute Instructor*, Summer 2007

Co-taught screenwriting and video production to high school students as part of a two week intensive summer institute hosted by the Residence Life and Summer Programs Office

### **Indiana University Kokomo - Department of Humanities**

*Visiting Lecturer*, Fall 2005 – Summer 2006

Courses:

- 1) Introduction to Mass Media
- 2) Genre Study in Film
- 3) Television Production
- 4) Film & Society
- 5) Public Speaking
- 6) Business & Prof. Comm.
- 7) Video Field Production
- 8) Independent Study
- 9) An Introduction to Film

*Invited Lecturer*

- 1) Freshman Learning Community – Topic: Chaplin, Citizen Kane & Casablanca
- 2) Folklore and Oral History – Topic: Video Documentation
- 3) Literary Interpretation – Topic: Gay/Lesbian Characterization
- 4) Interpersonal Comm. – Topic: Media's Influence on Interpersonal Interactions
- 5) Human Sexuality – Topic: Coming to Terms with Homosexuality

### **Brooklyn College Department of Television and Radio**

*Substitute Instructor/ Adjuncy Lecturer*, 2004 - 2005

Courses:

- 1) Elements of Field Production
- 2) Television and Radio Writing
- 3) Industry, Institutes and Audiences (Global Media)
- 4) Broadcast Journalism
- 5) Sight, Sound and Motion; Applied Media Aesthetics
- 6) Elements of Studio Production
- 7) Summer Broadcast News Institute - instructed students on producing news programs, which incorporated EFP and studio production.

*Guest Lecturer*

- 1) Television and Radio Advertising – Topics: Nielsen Ratings & Persuasive Aesthetics
- 2) Consumer Behavior – Topics: Nielsen Ratings & Communication Model
- 3) Television and Radio Writing – Topic: Comedy Writing

*Teaching Assistant*, Fall 2002 - Spring 2004

- 1) Elements of Field Production/Post Production
- 2) Elements of Studio Production

## **Teaching Awards/Grants**

- Teaching and Citizenship Award, University of Connecticut Department of Communication – 2012
- Teaching Assistantship, University of Connecticut, 2009 – 2013
- Faculty Member of the Year & Club Advisor of the Year Nominee - Suffolk University – 2008
- ADAPT Samaritan Award (Grant) – Suffolk University Counseling Center – Spring 2008
- Service Learning Seed Grants – Suffolk University S.O.U.L.S. Office – Spring & Fall 2007
- Teaching Assistant Award – Brooklyn College – 2004

## **Research**

### **Conference Presentations**

#### **National/International - Peer-Evaluated**

- Clemens, C., Rios, D. I., (2014, May) *Digital romance: Online dating and the GLBTQ community*. Paper to be presented at the International Communication Association Preconference on Technologies of Sex and Gender: Queer Theories and Subjects. Seattle, Wa.
- Clemens, C., Atkin, D., Krishnan, A. (2013, June) *The role of sexual orientation and personality traits on gratifications obtained through online dating websites*. Paper presented at the International Communication Association 63rd Annual Conference. London, England.
- Clemens, C. (2012, November). *Media made me masculine: Effects of media on the perceptions of ideal masculinity and identity*. Paper presented at the 98<sup>th</sup> annual convention of the National Communication Association, Orlando, FL.
- Rios, Clemens, Millham, Castillo (2012, August) *Teaching jmc, A talk and tweet session: What we've learned in our first 100 years*. Paper presented at the Association for Education in Journalism and Mass Communication. Chicago, IL.
- Rios, D. I., Evans, K., Stokes, M. & Clemens, C. (2011, July). *Mexican americans in the USA: overview of cultural patterns, implications for bridging differences*. Paper presented at the 8th Annual U21 Summer School on Conflict Resolution, Dublin, Ireland.
- Rios, D. I., Evans, K., Stokes, M. & Clemens, C. (2011, May). *Cultural competency and the diversity web course environment: Race, ethnicity and sexuality*. Paper presented at the International Communication Association Conference, Boston, MA.

#### **Regional Conferences - Peer-Evaluated**

- Millham, M.H., Merceron, A., Rios, D., Clemens, C., Atkin, D., Fishlock, J. (2013, April). *Beyond the Tools: Effective strategies for integrating social media and technology in the classroom*. Paper presented at the 11th Annual Northeast Media Literacy Conference, Storrs, CT.
- Clemens, C., Hull, K. (2012, October). *Measure of a man: Challenges for quantitative scholars of masculinity in communication*. Paper presented at the Women & Society Conference, Poughkeepsie, NY.

## **Research (continued)**

Clemens, C., Milham, M. H., Rios, D. I., Atkin, D. Harris, J. (2012, March). *Danger ahead: Media illiteracy & its ramifications*. Paper presented at the Northeast Media Literacy Conference, Storrs, CT.

Clemens, C. (2011, October). *An evolutionary approach to homosexual men*. Paper presented at the Women & Society Conference, Poughkeepsie, NY.

Rios, D., Atkin, D., Diaz, B., Evans, K., Clemens, C., (2011, March). *Let's 'break it down': Critical thinking strategies for multi-platform, digitized tv series*. Paper presented at the Northeast Media Literacy Conference, Storrs, CT.

Clemens, C. (2011, February). *Don't ruin the moment: Politeness theory and hiv disclosure among men who have sex with men*. Paper presented at the American Association of Behavioral and Social Sciences Conference, Las Vegas, NV.

Clemens, C. (2010, October). *Attitudes toward gay men playing straight roles in film*. Paper presented at the Women & Society Conference, Poughkeepsie, NY.

Clemens, C. (2008, February). *Getting into the media: The impact of service learning on media instruction*. Paper presented at the American Association of Behavioral and Social Sciences Annual Conference, Las Vegas, NV.

### **Presentations - Invited**

Clemens, C. (2008, April). *Great directors: Stephen Soderbergh*. Paper presented at the Film Buffs' Weekend, Cape Cod, MA

### **Awards and Grants**

- National Association of Television Programming Executives Faculty Fellowship – 2014
- Spring/Summer Research Fellowship Award, University of Connecticut – 2011, 2012, & 2013
- Advanced Doctoral Student Fellowship, University of Connecticut Graduate School – 2012
- National Communication Association Mentor Fund Convention Student Subsidy - 2012

### **Creative Works**

#### **Juried/Critiqued Exhibitions**

- **CUNY Graduate School of Journalism**- (September 2008 – August 2009)
  - Director/Editor* – Promotional video used for awards dinner/fundraiser
  - Director* – Three pilot episodes of a news magazine show aired on CUNY TV
- **Catching On** – (2008) Boston, MA- *Assistant Director* – Official Selection – Rhode Island, Provincetown, Atlanta, New Hampshire and Boston International Film Festivals & winner for short film - Nevada Film Festival [catchingonmovie.wordpress.com](http://catchingonmovie.wordpress.com)
- **Brooklyn Cable News** – (Summer 2004) Brooklyn, NY
  - Executive Producer/Director* – A news magazine show aired on BCAT

## **Creative Works (continued)**

- **CUNY Television** – (Fall 2003) NYC, NY
  - *Quality Control* – Cleared productions for airing
  - *Camera & Assistant Director*
    - Women in Theatre - Weekly talk show
    - Study with the Best - Weekly magazine show
- **Brooklyn College Television Center** – (2002 – 2004) Brooklyn, NY
  - Producer/Director*
    - Cut To The Chase - Critic show (Aired on CUNY TV)
    - Fervid - Promotional show for bands (Aired on CUNY TV)
    - Three to One - A half hour sitcom (Aired on CUNY TV)

## **Non-Juried/Externally Critiqued Exhibitions**

- **Counseling Center, Suffolk University** – (February 2008) Boston, MA
  - Executive Producer* - Two public service announcements
- **Saint Jude Children’s Research Hospital** – (April 2007) Boston, MA
  - Executive Producer* – Two public service announcements
- **Indiana University Kokomo** - (2005-2006) Kokomo, Indiana
  - Producer/Director/Editor* –A documentary commemorating their 60<sup>th</sup> anniversary.
  - Director/Producer* – IUK Idol – a multi-camera recording/live projection
- **Family Services Association of Howard County** – (May 2006) Kokomo, Indiana
  - Executive Producer* – Informational video for battered women
- **Brooklyn Center for the Performing Arts** – Brooklyn, NY
  - Video Designer* – (Feb/March 2004) For *Inspector General*
  - Video Designer* – (Feb/Mar 2003) For the *Laramie Project*
- **Media One** – (Oct 2003) NYC, NY
  - Stage Manager/Production Assistant* – The Princess Grace Awards
- **Brooklyn College Television Center** – (2002 – 2004) Brooklyn, NY
  - Equipment Distributor* – Prepared equipment and managed databases and damage reports.
  - Post-Production Supervisor* – Tutored users and resolved issues with the facilities
  - Producer/Director*
    - Cut To The Chase - Critic show
    - Fervid - Promotional show for bands
    - Three To One - A half hour sitcom
  - Camera/Floor Manager* –
    - Seventy-Eighth Commencement Exercises
    - Constructing Knowledge - Weekly talk show
    - Get On Your Soapbox: - Tales from The Big Apple – Poetry in NYC
    - Carmina Burana – multi-camera recording at BCBC
- **BMG Productions** – (Summer 2001) NYC, NY
  - Production Assistant* – Promotional videos shown on American Airlines’ flights
  - Duplicating engineer* – Made video copies and created invoices for all departments

## **Works in Progress/Under Review**

### **Peer reviewed paper**

Clemens, C., Atkin, D., Krishnan, A. (under review) *The Influence of Biological and Personality Traits on Gratifications Obtained Through Online Dating Websites*. Submitted to the Journal of Computer-Mediated Communication

### **Peer reviewed book chapter**

Stokes, D. M., Clemens, C., Rios, D., (under review) Brown beauty: Body image, latinas, and the media. In A. Madlock Gatison (Ed.) *Voicing the voiceless: Shaping social norms in women’s healthcare*

## **Video Production Scripts**

Clemens, C. (in progress) Pilot [Television science fiction series episode] *The Detex*.

Clemens, C. (in progress) Pilot [Television situation comedy series episode] *Three to One*.

## **Contributions To Campus and Community**

Fall 2013 – Present – San Francisco State University Broadcast and Electronic Communication Arts Dept.

- Graduate Faculty Committee Member
- Faculty of Production Planning Committee Member
- Undergraduate Major Advisor
- Graduate Admissions Committee Member
- Evaluator of student video competency for BECA 581 – travel overseas
- General Education Application Committee – BECA 422

Fall 2010 – Spring 2013 – Protectors of Animals

- Volunteer – Cat Shelter – Fed, socialized, and cleaned cages of cats up for adoption.
- Video Producer – Shot and edited video profiles of individual cats for the shelter website.

Spring 2011 – Spring 2012 – University of Connecticut Dept. of Communication Sciences, Storrs, CT.

- Advisor – FeelGood - Working to end world hunger, "one grilled cheese at a time," FeelGood's mission is to empower student leaders with the skills and awareness needed, to make a significant difference in this world.

Fall 2006 – Summer 2008 – Suffolk University Dept. of Communication & Journalism, Boston, MA.

- Judge – Suffolk University Speech and Debate Team – Judged rounds on the high school and college level in Lincoln-Douglas Debate, informative and persuasive speaking, duo, extemporaneous speaking and dramatic interpretation.
- Service Learning
  - St Jude Children's Research Hospital - created two separate promotional videos. These videos encourage college students to get involved with St Jude's college fundraising initiative "Up Til Dawn".
  - Suffolk University Counseling Center - Depression Awareness, Prevention and Treatment (A.D.A.P.T.) Program – created two videos raising awareness and treatment of depression among college students.
- Faculty Advisor – Rainbow Alliance – The purpose of the group is to serve as a forum for discussion and promote the acceptance of alternative sexualities, gender identities and gender expressions.
- Floor Warden for the Offices of Environmental Health & Safety and Risk Management
- Advisor – Suffolk Journal – accompanied Journalism students to the College Media Association's Annual Conference in Washington D.C.
- Facilitator – Multicultural Summit – a forum for students, staff and faculty to discuss identity and how to work toward social justice on campus.

Fall 2005- Spring 2006 – Indiana University Kokomo Department of Humanities, Kokomo, Indiana

- Speech Olympics Coordinator – Created the schedule for the main event and the semi-final round, set up rooms, created judging criteria, coordinated twelve judging schedules, tabulated scores, and advertised for the event.

## **Contributions To Campus and Community (continued)**

- Co-Advisor: Gay Straight Alliance – Attended executive board meetings, hang out sessions, coordinated and directed “IUK IDOL” as a fundraiser (created judging criteria, designed the set, coordinated auditions, and judged), created flyers, magnets and signs advertising events and advised on GLBT issues in a conservative community.
- Traveling Judge: IUK Speech Team – Volunteer coach in IE Events and traveled with the team as a judge for competitions in events like: Impromptu Speaking, Persuasive Speaking, Informative Speaking, Dramatic Interpretation, Prose, Poetry, ADS and Duo.
- Orientation Assistant – Wrote and directed orientation skits illustrating the various services provide by the institution for their incoming students.
- Women’s Studies Committee – Assisted with the coordination of the Women’s Studies Conference at IU Kokomo and was in charge of the conference presentation packet
- Shakespeare Committee – Helped coordinate the visiting acting troupe “Actors from the London Stage” and assisted student leaders in coordinating the Renaissance Festival.
- Service Learning – Was executive producer for a video for Family Services Association of Howard County, guiding students in my Video Field Production Class to write, direct and edit this fundraising/press release video.
- Communication Arts Curriculum Committee – Designed a new major in electronic moviemaking and advised students on academic issues.

2003 – 2005 Brooklyn College Department of Television and Radio, Brooklyn, NY

- College Assistant/Administrative Assistant/Advisor  
Answered telephone calls, greeted guests, advised students on academic affairs, filed student/faculty records, designed and sent out mailings, administered tours of the campus and television production facilities