Introduction

The Department of Broadcast and Electronic Communication Arts (BECA) at San Francisco State University is offering an exciting opportunity for a tenure-track Assistant Professor position in Media Theory and Criticism beginning August 2020. We seek a colleague whose teaching and research interests complement our curriculum and who can create new courses focused on media-related topics from a critical/cultural and/or a social scientific perspective. We are especially interested in candidates who will contribute to the diversity of our department and academic community through excellence in teaching, service, and research.

The Emmy® Award winning Department of Broadcast and Electronic Communication Arts is an inclusive learning environment that promotes creativity and scholarship in multiple forms of media, mirroring the wide range of cultural, artistic, and scholarly interests in the San Francisco Bay Area. Students get cutting-edge training and education in media theory, criticism, and production. We pride ourselves on offering a curriculum that balances theory and practice.

The mission of San Francisco State University is to create and maintain an environment for learning that promotes respect for and appreciation of scholarship, freedom, human diversity, and the cultural mosaic of the City of San Francisco and the Bay Area; to promote excellence in instruction and intellectual accomplishment; and to provide broadly accessible higher education for residents of the region and state, as well as the nation and world. To fulfill its mission, the University is committed to the following goals:

- Attracting, retaining and graduating a highly diverse student body
- Providing disciplinary and interdisciplinary liberal arts and professional education that is academically rigorous and intellectually challenging
- Providing curricula that reflect all dimensions of human diversity, and that encourage critical thinking and a commitment to social justice
- Recruiting, retaining and supporting a diverse faculty whose teaching demonstrates an active engagement with their individual fields of study and whose creative and scholarly work is an extension of the classroom, laboratory or studio
- Employing a staff and administration reflecting the diversity of our student community and the values of the campus;
- Fostering a collegial and cooperative intellectual environment that includes recognition and appreciation of differing viewpoints and promotes academic freedom within the University community; and
- Serving the communities with which its students and faculty are engaged.

Responsibilities: The position requires teaching at least two of the following undergraduate courses: Introduction to Electronic Communication; Life on TV: A Critical View; Critical Study of Popular Culture; The Age of Information; or Social Aspects of Electronic Media. In addition, the candidate should possess an interest in designing courses using media theories to examine
video games, emerging media technologies, environmental issues, media for social change, and/or media literacy. There will also be opportunities to teach at the graduate level.

The position requires mentoring and advising of undergraduate and graduate students, ongoing committee and service assignments, and actively engaging in ongoing research and scholarship in one's area of specialty.

Detailed position description is available at [www.beca.sfsu.edu](http://www.beca.sfsu.edu)

**Qualifications:**

**Required:**

- Ph.D. in Media Studies, Mass Communication, or a related discipline from an accredited university. ABD will be considered if Ph.D. is completed by August 1, 2020.
- Record of teaching contributions in the areas of Media Theory and/or Media Criticism
- Experience teaching and working closely with students from historically under-represented communities and first-generation college students.

**Preferred:**

- Demonstrated ability to incorporate inclusion, diversity, and educational equity in teaching and scholarship.
- Record of contributing to collegial, supportive, and collaborative work environments
- Active record of scholarship

**Rank and salary:** Assistant Professor. Salary commensurate with qualifications and experience.

The California State University (CSU) provides generous health, retirement and other benefits.

**Application:** Submit letter of intent/interest, a current CV, a statement on how your teaching and scholarship and/or creative work align with the commitment of the Department of Broadcast and Electronic Communication Arts to foster an inclusive and diverse academic community, transcript of graduate courses, samples or links to recent scholarly and/or creative work, teaching philosophy, names and contact information for three references. Priority consideration will be given to applications received by 10/14/2019. Applications will continue to be reviewed until the position is filled.

San Francisco State is an Equal Opportunity Employer and does not discriminate against persons on the basis of race, religion, color, ancestry, age, disability, genetic information, gender, gender identity, gender expression, marital status, medical condition, national origin, sex, sexual orientation, covered veteran status, or any other protected status. Reasonable accommodations will be provided for qualified applicants with disabilities who self-disclose by contacting the Senior Human Resources Manager.

Submit all materials in a single PDF document to:

Dr. Christopher Clemens
CClemens@sfsu.edu
Search Committee Chair

**Short version (for expensive venues):**
San Francisco State University, Department of Broadcast and Electronic Communication Arts seeks applicants for a tenure-track Assistant Professor position in Theory and Criticism beginning August 2020.

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**Department of Broadcast and Electronic Communication Arts**

**College of Liberal and Creative Arts**

**San Francisco State University**

**Position title:** Assistant Professor in Broadcast and Electronic Communication Arts

**Start date:** August, 2020
**Position Summary:** The position is in the Department of Broadcast and Electronic Communication Arts at San Francisco State University.

The Emmy® Award winning Department of Broadcast and Electronic Communication Arts is an inclusive learning environment that promotes creativity and scholarship in multiple forms of media, mirroring the wide range of cultural, artistic, and scholarly interests in the San Francisco Bay Area. Students get cutting-edge training and education in media writing, theory, criticism, and production. We pride ourselves on offering a curriculum that balances theory and practice.

The position is focused on teaching undergraduate and graduate courses in media theory and criticism from either a critical/cultural and/or a social science perspective with a focus on the connection and importance of media theory and criticism to media production.

The position includes a full-time faculty workload per the Collective Bargaining Agreement between the California State University and the California Faculty Association. The workload primarily includes teaching or other agreed upon primary assignment; conducting an active ongoing program of scholarship or creative work that advances knowledge in the field of one’s specialty; and service contributions to the department, college, university, and community.

The teaching assignments will be in Media Theory and Criticism, which includes at least two of the following undergraduate classes: BECA 200 Introduction to Electronic Communication; BECA 201 Life on TV: A Critical View; BECA 321 Critical Study of Popular Culture; BECA 390 The Age of Information; or BECA 422 Social Aspects of Electronic Media.

The scholarship may address a range of topics in the areas of Media Theory and Criticism that contribute to the diversity of our department and academic community.

Additional responsibilities include, but are not limited to, productive participation on departmental, college, and university-wide committees; mentoring and advising undergraduate and graduate students; holding regular office hours; curriculum development and improvement, particularly with regard to student learning outcomes; and remaining current in both subject area and teaching methodologies.
**Essential Job Tasks:**

- Facilitate student success through teaching and advising with a focus on inclusive pedagogy;
- Develop course materials for students on Media Theory and Criticism linked to student learning outcomes for the class;
- Evaluate and grade students' class work, assignments, papers, etc. in a timely manner;
- Compile, administer, and grade examinations or other learning assessments;
- Maintain student grades and other required records or reporting materials;
- Conduct research in one's field of interest and present findings in peer-reviewed journals, books, or professional conferences;
- Stay current on developments in the discipline;
- Plan, evaluate and revise curricula, course content, course materials, and methods of instruction;
- Hold regularly scheduled office hours for the purpose of advising and assisting students;
- Actively participate on assigned committees in accordance with the Department of Broadcast and Electronic Communication Arts, College needs, and SF State's strategic vision;
- Actively participate in collegial interactions in fulfilling service assignments and other duties at the department, college, and university level;
- Additional duties as assigned.